

What is claimed is:

1. A method of activating a mobile phone comprising:

collecting information associated with the mobile phone and a user associated with the mobile phone;

based on said information preparing a home page for said user accessible by a computing device or by the mobile phone;

sending a message to said mobile phone providing an address of said home page.

2. The method of claim 1 wherein said information includes default information selected by a service provider associated with the mobile phone.

3. The method of claim 2 further comprising:

configuring said phone based on said information.

4. A method of revising a home page by using a computer, the home page displaying an image of an associated mobile phone, comprising:

said computer enabled for the selection of media to display on said home page;

when said media is selected, said image changes to preview said selected media on said associated mobile phone.

5. A system for a user to modify a home page associated with a mobile phone, comprising:

a plurality of selectable media at said home page;

an image of said mobile phone presentable at said home page;

wherein when said media is selected said image of said mobile phone previews said image on said mobile phone.

6. The system of claim 5 wherein said home page is viewable via a computer or by a mobile phone.